

# Overview of LEO Supports & Services

[LocalEnterprise.ie/MakingItHappen](https://LocalEnterprise.ie/MakingItHappen)  
#MakingItHappen



**Pre-Start**



**Start**



**Grow**

# Introduction

- *Business Information and Advice*
- *Enterprise Support* e.g. grants, training, mentoring
- *Entrepreneurship Support* e.g. events, promotion, networks, awards
- *Local Enterprise Development Services* e.g. local enterprise plan & strategies

# Enterprise Supports



An Roinn Gnó,  
Fiontar agus Nuálaíochta  
Department of Business,  
Enterprise and Innovation



Start

Grow

# First Stop Shop

- Information + Advice
- Training + Mentoring
- Enterprise Promotion
- Networks – CBWC, CNET, PLATO, Food Network
- TOV (Trading Online Vouchers)
- LEW (Local Enterprise Week)
- SEA (Student Enterprise Awards)
- IBYE (Ireland's Best Young Entrepreneur)
- Food Academy

# LEO Training & Mentoring

## Training

- Start Your Own Business (SYOB) Programmes
- Digital Marketing- Social Media, Email Marketing, E-Commerce, SEO
- Bookkeeping, Taxation, ROS & SAGE
- Sales & Marketing
- Food Starter / Food Academy

## Mentoring

- Sectoral Expertise
- Business Process Areas
- Management Development

# LEO Financial Supports

**Focused on microenterprises (<10 employees) in manufacturing and internationally tradeable services. Innovative with capacity for job creation and exports**

**Business plan proving commercial viability, not giving rise to displacement.**

## **Feasibility Study Grants (pre-trading)**

- up to a maximum of 60% of costs, max €10,000\*

## **Business Priming Grants (<18 months trading)**

- up to a maximum of 50% of eligible business costs, max €80,000

## **Business Expansion Grants (>18 months trading)**

- up to a maximum of 50% of eligible business costs, max €80,000\*
- *circa 30% of sum approved is refundable*

# LEO Financial Support

## Applications independently assessed by Evaluation & Approvals Committee

- ✓ Employment prospects (all approvals are linked to job creation)
- ✓ Viability and sustainability of the business
- ✓ Ability/Experience of promoter
- ✓ Track record (promoter/business)
- ✓ Match Funding in place / accessible
- ✓ Prospects for development & growth/scaling
- ✓ Prospects for internationalisation
- ✓ Innovation
- ✓ Additionality versus Risk of Displacement i.e. can the business grow without displacing other existing local enterprises

# Trading Online Voucher (TOV) Scheme

**Financial incentive for small business to develop or enhance ability to trade online.**

Matched funding **max. €2,500 / 90% eligible expenditure (exclusive of VAT)**

Funded by Dept of Communications, Energy & Natural Resources (DCENR), delivered by the LEOs

- 10 or less employees;
- Turnover less than €2m;
- Trading for at least 6 months;



## Other Sources of Finance

- **MicroFinance Ireland Loans**
- **SBCI Brexit Loans + COVID-19 Loans**
- **SBCI Future Growth Loans**

# Other Sources of Finance

- **Leader**
- **Enterprise Ireland**
  - Competitive Start Funds / New Frontiers / Innovation Vouchers
  - Market Research Centre
- **InterTradeIreland**
  - Acumen/Fusion/Elevate Programme / Seedcorn
- **Angel Investment** *e.g. HBAN*
- **Peer to Peer lending** *e.g. Linked, Flender*



**Cavan Business Women's Club**  
A professional business women's network

Cavan Business Women's Club, a professional business women's network, was launched in 2013. Aims to empower, motivate and showcase members and their businesses.



**National Women's Enterprise Day (NWED)**

# Website, E-Zine, Social Media

Home | About Us | FAQs | Publications & Resources | News | Contact

**Get in Touch**  
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**Oifig Fiontair Áitiúil Local Enterprise Office**

Irish Government  
 European Union  
 European Regional Development Fund

**Cavan**  
 ...Let's talk business

Start or Grow your Business | Training & Events | Financial Supports | Student Enterprise | Enterprise Development

**Customs Training Workshop**  
 Are you planning to move goods to, from or through the UK after Brexit? Prepare your business for customs at this one-day interactive workshop, run regionally by the Local Enterprise Offices.

**Book Now**

**Prepare Your Business for Customs**  
 A one day interactive workshop, open to all business sectors

Local Enterprise Office - Cavan

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Reach more people with events  
 Pages like yours reach an average of 3804 people per event. Events are a great way to get the word out about your business.

**Supports for entrepreneurs and innovative startups**  
 Discover more at LocalEnterprise.ie/Start

Create | Live | Event | Offer | Job

Suggested Groups

Welcome to Local Enterprise Office CAVAN

What is the Local Enterprise Office?

How Can We Help You?

LocalEnterprise.ie/MakingItHappen  
 #MakingItHappen

Pre-Start

Start

Grow

# Thank You

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